

Revolutionizing Maternal Care: Liberty Regional's Moms Heart Matters Program Saving Lives.

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by Heather Daniels, BSN

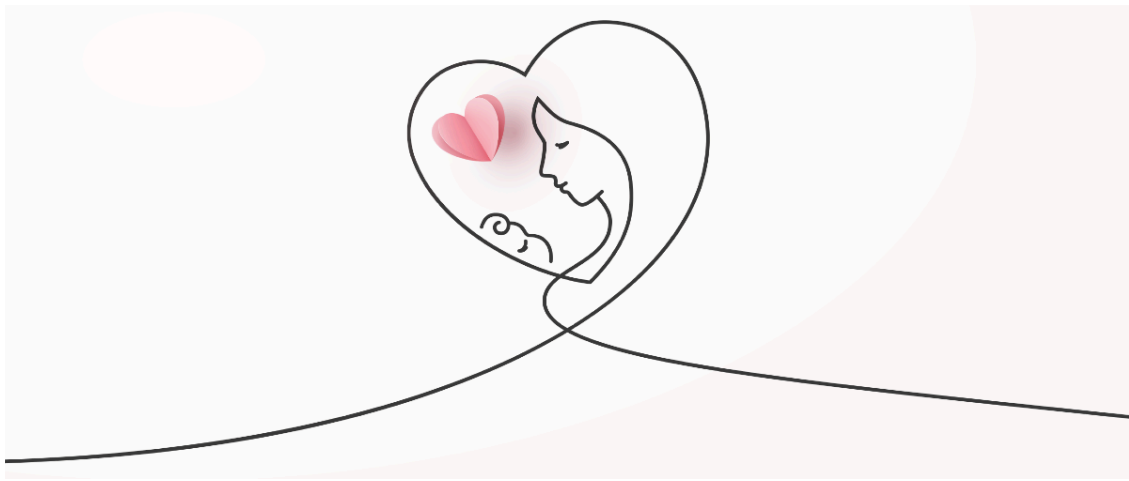
We are thrilled to share the groundbreaking work at Liberty Regional Medical Center through their Moms Heart Matters program. This initiative is making a profound impact on maternal health, directly addressing the critical issue of maternal mortality and improving patient outcomes in our community.

The Urgent Need:

As we know, cardiovascular disease is the leading cause of death for women within one year of pregnancy, and disproportionately affects Black mothers with high blood pressure. Liberty Regional recognized this crisis firsthand, witnessing postpartum mothers entering cardiac rehab with alarming conditions. This sparked the creation of Moms Heart Matters, a program designed to provide a vital safety net for postpartum women.

**How It Works:**

If a mother is enrolled in the blood pressure support track of MHM then she receive personalized education, a Bluetooth blood pressure cuff, and an enrollment bag with a pill box and other goodies inside. The Bluetooth enabled blood pressure cuffs allow for real-time monitoring so the care team can respond immediately to concerning readings and other patient communicated needs. As long as the mother has cell phone service her blood pressure readings and responses to questions will automatically be sent and seen by the care team. If a patient has a high blood pressure reading a text is automatically sent to the MHM program phone, and a high blood pressure escalation is sent to the emails of the provider. MHM has a robust escalation system that ensures prompt intervention for critical issues, including severe blood pressure readings, mental health concerns, and substance use. We sent text messages through the program to our mothers and their response to the questions trigger escalations. The text messages are sent out to our mothers automatically on a “set schedule” we set up through our platform that is run by GOMO Health. Strategically sending certain messages during certain times of their postpartum journey helps tailor the program to the mothers certain needs. We built two tracks into our program, a blood pressure monitoring support track and a regular postpartum support track. This enables all mothers that deliver at Liberty Regional Medical Center to have access to constant postpartum support. Regardless of the track the mother is enrolled in they will receive messaging and support for up to a year on vital postpartum topics.



Impact and Results:

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