

38th Annual GPA Conference

Sun, Sand, and Support: Rejuvenating Perinatal Health

September 24 - 26, 2025

The Beach House - Hilton Head Island, South Carolina



Sponsorship & Exhibitor Opportunities

Sun, Sand, and Support: Rejuvenating Perinatal Health

The Georgia Perinatal Association (GPA.)

Georgia Perinatal Association is a 501c3, multidisciplinary organization dedicated to the promotion of improved pregnancy and infant outcomes throughout Georgia. Its members are committed to excellence in care gained through high level provider education, health advocacy information and collaboration with like-minded partners.

The 38th Annual GPA Conference. Your organization is cordially invited to participate as a Sponsor or Exhibitor at the 2025

Annual Conference of the Georgia Perinatal Association (GPA). This meeting provides valuable opportunities for interaction and exchange between perinatal professionals and industry organizations whose common mission is to improve outcomes through the delivery of high-quality, evidenced-based care. We hope you will join us!

WHO Code. GPA strives to adhere to the WHO code of marketing of breast milk substitutes.

When. September 24 - 26, 2025

Where. Hilton Head Island is part of the Lowcountry region in the U.S. state of South Carolina. It's known for Atlantic Ocean beaches and golf courses. The Harbour Town Lighthouse and Museum marks the southwest tip. The Coastal Discovery Museum features heritage buildings, trees and themed gardens. Between the island and mainland, the Pinckney Island National Wildlife Refuge salt marsh hosts deer, alligators and birds.

Accommodations. King and Double Queen rooms are available at \$199 per night starting September 21, through September 27, 2025. This group rate is available to book through August 25, 2025. Attendees may call 855-433-0341 to make reservations and use the code GPA or utilize [the on-line booking link](#). Individual reservations cancellation policy: Must cancel 7 days prior to arrival or will be subject to forfeiture of deposits paid. 1 night deposit required at time of reservation.



why?

you make things happen for mothers and babies in Georgia



Why become a 2025 sponsor or exhibitor?

The casual conference environment offers quality opportunities for one-on-one interaction with perinatal care professionals from various practice settings across Georgia

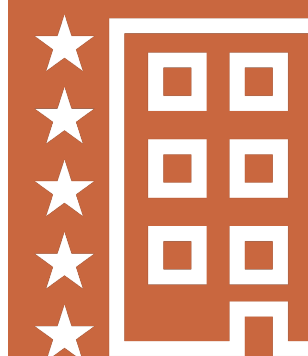
- Promote your company's new products and services and receive immediate feedback
- Opportunity to host a promotional product theater for meeting attendees
- We employ creative methods to move traffic around your table (door prize 'bingo' cards, food and beverage placement, etc.)
- Network with fellow exhibitors and colleagues and gain an insight into your competitors' development
- Your participation helps GPA produce high-quality educational programs that improve patient care in Georgia



Expected Attendance is around 125 healthcare professionals



3+ hours of dedicated time with attendees (reception, breakfast, breaks)



A great beach resort hotel just over 4 hours from metro Atlanta



Sponsorships

make a difference

Sponsorship Package	Cost	Benefits
Platinum / Presenting	\$5,000	<ul style="list-style-type: none">Premium logo placement on marketing materials.Access to all conference sessions, workshops, and keynote speaker.Three complimentary registrations to all conference and pre-conference sessions.Opportunity for luncheon talk, social hour sponsorship, or a brief presentation or workshop.Inclusion of branded collateralOpportunity to provide branded giveawaysPodium shout-outs
Gold	\$2,500	<ul style="list-style-type: none">Large logo on website, click through to websiteProminent recognition in conference programExhibit booth locationTwo complimentary registrations to all conference sessionsOpportunity for breakfast talkTwo social media shout-outsLarge-sized logo in newslettersPodium shout-outs
Silver	\$1,000	<ul style="list-style-type: none">Medium-sized logo on websiteProminent mention in conference program Exhibit booth locationTwo complimentary registrations to general sessionsOne social media shout-outsMedium-sized logo in newsletters
Bronze	\$500	<ul style="list-style-type: none">Small logo on websiteMention in conference programOne complimentary registration to general sessionsInclusion in group social media shout-outsMention in newsletters

Please complete Sponsorship Registration Form [HERE](#).



Exhibitors

provide strong visibility

All Exhibitor Benefits include the following.

- Interact with 100+perinatal care professionals
- Promote new products, receive immediate feedback
- Network with fellow exhibitors and gain insights
- Help produce high-quality educational programs
- Logo Listing on Conference Program

Three Hours Exhibit Time.

- Wednesday, 9.24.2025: set up time from 3pm to 6pm, exhibit time at welcome reception from 6pm to 7:30pm
- Thursday, 9.25.2025: exhibit at breakfast from 7am to 8am, exhibit time at break from 10am to 10:30am, break down time from 11am to 12pm

We encourage all to donate a door prize or silent auction item for this event (valued at \$50+.)

Exhibitor Level	Cost	Benefits
Diamond	\$2,500	<ul style="list-style-type: none">All Gold Exhibitor benefitsDiamond badge recognitionOpportunity for remarks from the podium prior to first exhibit timeAd in 1 Member Newsletter (subject to approval)Product description (up to 150 words with links) on GPA websiteLarge logo placement
Gold	\$1,250	<ul style="list-style-type: none">All Silver Exhibitor benefitsGold badge recognitionProduct description (up to 150 words with links) on GPA website.Medium Logo Placement
Silver Exhibitor	\$750	<ul style="list-style-type: none">All Exhibitor Level benefits
Non Profit	\$500	<ul style="list-style-type: none">All Exhibitor Level benefits

Please complete Sponsorship Registration Form [HERE](#).

Guidelines & information

1. Exhibit area is unsupervised by conference personnel. Therefore, it is the individual exhibitor's responsibility to secure equipment and supplies at all times. It is also the exhibitor's responsibility to remove any potentially dangerous materials from the exhibit space when said exhibitor is unavailable to supervise its use.
2. Exhibitors may display or sell only what is listed on the registration form. Raffle tickets may not be sold although GPA welcomes any donations to the silent auction.
3. If two companies/organizations share exhibit space, both must be registered and paid.
4. All promotional activities and equipment must be contained within the allotted booth space. Audiovisual or other devices may not interfere with other exhibitors. All goods, advertised items and services must be those provided during the exhibitor's regular course of business.
5. It is the company's responsibility to be certain their exhibit and accompanying equipment can be moved into the designated area and conforms to safety and fire regulations. Any and all services needed, over and above those provided, are the responsibility of the company.

6. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.
7. It is the company's sole responsibility to obtain business interruption and property loss/damage insurance to cover such losses by the company before, during and after the conference.
8. Exhibitors will comply with all stipulations, rules and regulations of the Conference Coordinators and city, state or federal regulations governing this exhibition.
9. Cancellation: Notice of cancellation in writing must be received by August 31, 2025. A refund of \$300 will be issued to those companies who cancel by August 31, 2025. This refund will be mailed after the close of the conference. No refunds will be issued for 'no-shows'.
10. Full payment must be received prior to the meeting. The undersigned hereby also acknowledges receipt of and agrees to abide by the cancellation policy and the Exhibitor Rules & Regulations set forth above.





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