

37th Annual GPA Conference

Navigating the Waters of Perinatal Health

September 18 - 20, 2024

The Beach House - Hilton Head Island, South Carolina



Sponsorship & Exhibitor Opportunities



Navigating the Waters of Perinatal Health

The Georgia Perinatal Association (GPA.)

Georgia Perinatal Association is a 501c3, multidisciplinary organization dedicated to the promotion of improved pregnancy and infant outcomes throughout Georgia. Its members are committed to excellence in care gained through high level provider education, health advocacy information and collaboration with like-minded partners.

The 37th Annual GPA Conference.

Your organization is cordially invited to participate as a Sponsor

or Exhibitor at the 2024 Annual Conference of the Georgia Perinatal Association (GPA). This meeting provides valuable opportunities for interaction and exchange between perinatal professionals and industry organizations whose common mission is to improve outcomes through the delivery of high-quality, evidenced-based care. We hope you will join us!

WHO Code. GPA strives to adhere to the WHO code of marketing of breast milk substitutes.



When. September 18 - 20, 2024

Where. Hilton Head Island is part of the Lowcountry region in the U.S. state of South Carolina. It's known for Atlantic Ocean beaches and golf courses. The Harbour Town Lighthouse and Museum marks the southwest tip. The Coastal Discovery Museum features heritage buildings, trees and themed gardens. Between the island and mainland, the Pinckney Island National Wildlife Refuge salt marsh hosts deer, alligators and birds.

Accommodations.

King and Double Queen rooms are available at \$194 per night starting September 17, 2024. This group rate is available through August 18, 2024. Attendees may call 855-433-0341 to make reservations and use the code GPA or utilize [the on-line booking link](#). Individual reservations cancellation policy: Must cancel 7 days prior to arrival or will be subject to forfeiture of deposits paid. 1 night deposit required at time of reservation.





why?

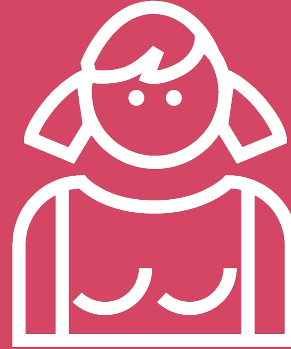
you make things happen for mothers and babies in Georgia



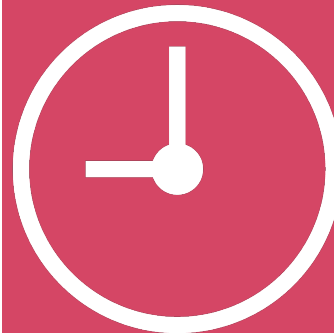
Why become a 2024 sponsor or exhibitor?

The casual conference environment offers quality opportunities for one-on-one interaction with perinatal care professionals from various practice settings across Georgia

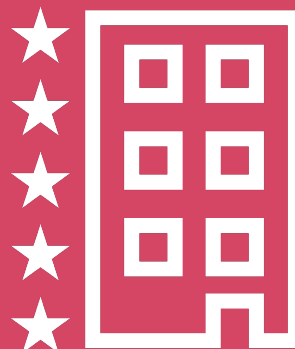
- Promote your company's new products and services and receive immediate feedback
- Opportunity to host a promotional product theater for meeting attendees
- We employ creative methods to move traffic around your table (door prize 'bingo' cards, food and beverage placement, etc.)
- Network with fellow exhibitors and colleagues and gain an insight into your competitors' development
- Your participation helps GPA produce high-quality educational programs that improve patient care in Georgia



Expected Attendance is around 125 healthcare professionals



3+ hours of dedicated time with attendees (reception, breakfast, breaks)



A great beach resort hotel just over 4 hours from metro Atlanta



Sponsorships

make a difference

GPA offers 6 sponsorship opportunities for its 37th Annual Conference as well as Exhibitor Options. All sponsorships include:

- Name and/or logo placement on all printed and electronic marketing materials
- Recognition at podium

- 1 year GPA membership
- Conference attendance for up to 2 representatives (see below)
- Exhibitor table during planned exhibit times if so desired

Sponsorship Package	Cost	Benefits
Opening Reception	\$5,000	• Named opening reception on 9.18
Annual Membership Award Luncheon	\$5,000	• Named Annual Membership Award luncheon on 9.19
Breakfast (two available)	\$3,000	• Named breakfasts on 9.19. or 9.20
Printing	\$2,000	• Named on all printed materials
Networking Reception	\$1,000	• Named morning break on 9.19
Speaker Endorsement	\$1,000	• Named speaker sponsorship

Sponsor Registration Form

General Information

Company/Organization Name: _____
(as you want it to appear in the program)

Office Contact Name: _____

Mailing Address: _____
(street, city, state, zip)

Office Tel: _____ Cell: _____

Email: _____ Website: _____

Representative Information

If your company has representatives at the conference, please complete the below:

Onsite Representative Name: _____

Representative Cell: _____

Onsite Representative Name: _____

Representative Cell: _____

Onsite Representative Name: _____

Representative Cell: _____

Sponsorship Level

Opening Reception: \$5,000

Printing: \$2000

Annual Membership Award Luncheon: \$5,000

Networking Reception: \$1,000

Breakfast: \$3,000

Speaker Endorsement: \$1,000

Exhibitor Table Required

Yes

No

Payment Information

This form is available online at [GPA's website](#). Credit card payments are accepted online. Checks can be mailed to Georgia Perinatal Association, P.O. BOX 30521, Savannah, GA 31410. Any questions can be directed via telephone at 912.495.8266 or via email at gpaconferenceinfo@gmail.com. Commitment deadline is 8.18.2024, payment deadline is 8.31.2024.



Exhibitors

provide strong visibility

All Exhibitor Benefits include the following.

- Interact with 100+perinatal care professionals
- Promote new products, receive immediate feedback
- Creative methods to move traffic around your table
- Network with fellow exhibitors and gain insights
- Help produce high-quality educational programs

Exhibit Time.

- Wednesday, 9.18.2024: set up time from 3pm to 6pm, exhibit time at welcome reception from 6pm to 7:30pm
- Thursday, 9.19.2024: exhibit at breakfast from 7am to 8am, exhibit time at break from 10am to 10:30am, break down time from 11am to 12pm

We encourage all to donate a door prize or silent auction item for this event.

Exhibitor Level	Cost	Benefits
Diamond	\$2,500	<ul style="list-style-type: none"> • All Exhibitor & Gold Level benefits • Diamond badge recognition • Business Lunch Recognition and remarks (5 mins) • Ad in 1 Member Newsletter (subject to board approval)
Gold	\$1,000	<ul style="list-style-type: none"> • All Exhibitor benefits • Gold badge recognition • Product description (up to 150 words with links) on GPA website.
Exhibitor	\$750	<ul style="list-style-type: none"> • All Exhibitor Level benefits
Non Profit	\$500	<ul style="list-style-type: none"> • All Exhibitor Level benefits

Exhibitor Registration Form

General Information

Company/Organization Name: _____
(as you want it to appear in the program)

Office Contact Name: _____

Mailing Address: _____
(street, city, state, zip)

Office Tel: _____ Cell: _____

Email: _____ Website: _____

Onsite Representative Information

Onsite Representative Name: _____

Cell Representative: _____

Email Representative: _____

Exhibitor Level

Diamond: \$2,500

Exhibitor: \$750

Gold: \$1,000

Non Profit: \$500

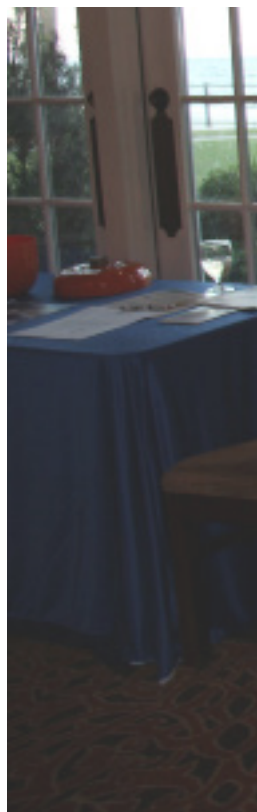
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Guidelines & information

1. Exhibit area is unsupervised by conference personnel. Therefore, it is the individual exhibitor's responsibility to secure equipment and supplies at all times. It is also the exhibitor's responsibility to remove any potentially dangerous materials from the exhibit space when said exhibitor is unavailable to supervise its use.
2. Exhibitors may display or sell only what is listed on the registration form. Raffle tickets may not be sold although GPA welcomes any donations to the silent auction.
3. If two companies/organizations share exhibit space, both must be registered and paid.
4. All promotional activities and equipment must be contained within the allotted booth space. Audiovisual or other devices may not interfere with other exhibitors. All goods, advertised items and services must be those provided during the exhibitor's regular course of business.
5. It is the company's responsibility to be certain their exhibit and accompanying equipment can be moved into the designated area and conforms to safety and fire regulations. Any and all services needed, over and above those provided, are the responsibility of the company.



6. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.
7. It is the company's sole responsibility to obtain business interruption and property loss/damage insurance to cover such losses by the company before, during and after the conference.
8. Exhibitors will comply with all stipulations, rules and regulations of the Conference Coordinators and city, state or federal regulations governing this exhibition.
9. Cancellation: Notice of cancellation in writing must be received by August 31, 2024. A refund of \$350 will be issued to those companies who cancel by August 31, 2024. This refund will be mailed after the close of the conference. No refunds will be issued for 'no-shows'.
10. Full payment must be received prior to the meeting. The undersigned hereby also acknowledges receipt of and agrees to abide by the cancellation policy and the Exhibitor Rules & Regulations set forth above.





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