

34th Annual GPA Conference

September 22 - 24, 2021

The King and Prince Beach and Golf Resort
St. Simons Island, Georgia



Sponsorship & Exhibitor Opportunities



Roaring Twenties: Building a decade of Perinatal Health

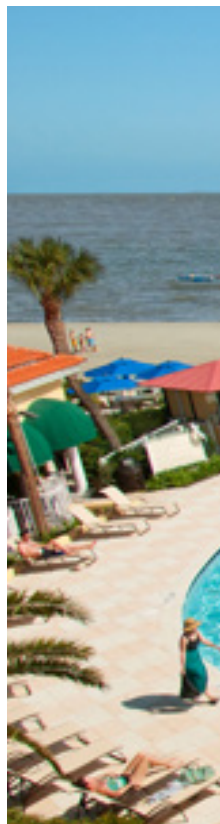
The Georgia Perinatal Association (GPA).

Georgia Perinatal Association (GPA) is a 501c3, multidisciplinary organization dedicated to the promotion of improved pregnancy and infant outcomes throughout Georgia. Its members are committed to excellence in care gained through high level provider education, health advocacy information and collaboration with like-minded partners. GPA is the GA state chapter of the National Perinatal Association.

The 34th Annual GPA Conference. Your organization is cordially

invited to participate as a Sponsor or Exhibitor at the 2021 Annual Conference of the Georgia Perinatal Association (GPA). This meeting provides valuable opportunities for interaction and exchange between perinatal professionals and industry organizations whose common mission is to improve outcomes through the delivery of high-quality, evidenced-based care. We hope you will join us!

WHO Code. GPA strives to adhere to the WHO code of marketing of breast milk substitutes.



When. September 22 - 24, 2021

Where. St. Simons Island is one of Georgia's Golden Isles, lying midway between Savannah, Georgia and Jacksonville, Florida. The islands are a popular resort playground, offering a mix of natural beauty, rich history and quaint charm, coupled with the allure of inviting year-round weather. The King and Prince offers guests a complete resort experience, including oceanfront dining at ECHO, beachfront activities to horseback riding, tennis, biking

and fishing. A variety of tours are available that provide samplings of the area's history and culture, whether by foot, bike, trolley or boat.

Accommodations. Ocean Front Rooms at \$167 per night; Partial Ocean View Rooms at \$157 per night; Resort View Rooms at \$146 per night; Standard Room at \$135 per night. To book a room, call 800-342-0212 and mention the Georgia Perinatal Association. To get this rate, rooms must be booked by Saturday, August 21, 2021.





why?

you make things happen for
mothers and babies in Georgia



Why become a 2021 sponsor or exhibitor?

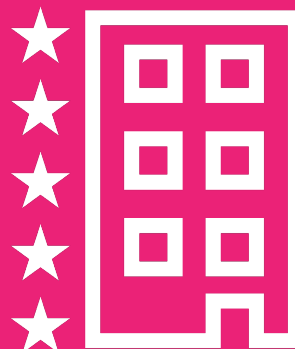
- The casual conference environment offers quality opportunities for one-on-one interaction with perinatal care professionals from various practice settings across Georgia
- Promote your company's new products and services and receive immediate feedback
- Opportunity to host a promotional product theater for meeting attendees
- We employ creative methods to move traffic around your table (door prize 'bingo' cards, food and beverage placement, etc.)
- Network with fellow exhibitors and colleagues and gain an insight into your competitors' development
- Your participation helps GPA produce high-quality educational programs that improve patient care in Georgia



Expected Attendance is around 100+ healthcare professionals



3+ hours of dedicated time with attendees (reception, breakfast, breaks)



A great resort hotel located just over 4 hours from metro Atlanta



Sponsorships

make a difference

GPA offers 6 sponsorship opportunities for its 34th Annual Conference as well as Exhibitor Options. All sponsorships include:

- Name and/or logo placement on all printed and electronic marketing materials
- Recognition at podium

- 1 year GPA institutional membership
- Conference attendance for up to 3 representatives (see below)
- Exhibitor table during planned exhibit times if so desired

Sponsorship Package	Cost	Benefits
Annual Conference Presenter	\$8,000	<ul style="list-style-type: none">• Named opening session and invited to speak from podium• Conference registration up to 3
Opening Reception	\$5,000	<ul style="list-style-type: none">• Named opening reception on 9.22• Conference registration up to 2
Annual Membership Award Luncheon	\$5,000	<ul style="list-style-type: none">• Named Annual Membership Award luncheon on Thursday• Conference registration up to 2
Breakfast (two available)	\$3,000	<ul style="list-style-type: none">• Named breakfasts on 9.23 or 9.24
Printing	\$2,000	<ul style="list-style-type: none">• Recognition from podium
Networking Reception	\$1,000	<ul style="list-style-type: none">• Named networking reception on Thursday

Sponsor Registration Form

General Information

Company/Organization Name: _____
(as you want it to appear in the program)

Office Contact Name: _____

Mailing Address: _____
(street, city, state, zip)

Office Tel: _____ Cell: _____

Email: _____ Website: _____

Representative Information

If your company has representatives at the conference, please complete the below:

Onsite Representative Name: _____

Representative Cell: _____

Onsite Representative Name: _____

Representative Cell: _____

Onsite Representative Name: _____

Representative Cell: _____

Sponsorship Level

- | | |
|--|--|
| <input type="checkbox"/> Annual Conference Presenter: \$8,000 | <input type="checkbox"/> Breakfast: \$3,000 |
| <input type="checkbox"/> Opening Reception: \$5,000 | <input type="checkbox"/> Printing: \$2000 |
| <input type="checkbox"/> Annual Membership Award Luncheon: \$5,000 | <input type="checkbox"/> Networking Reception: \$1,000 |

Exhibitor Table Required

- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

Payment Information

This form is available online at GPA's website at <https://georgiaperinatal.org>. Credit card payments are accepted online. Checks can be mailed to Georgia Perinatal Association, P.O. BOX 13784, Savannah, GA 31416. Any questions can be directed via telephone at 912.495.8266 or via email at georgiaperinatalassociation@gmail.com. Commitment deadline is 8.21.2021, payment deadline is 9.3.2021.



Exhibitors

provide strong visibility

All Exhibitor Benefits include the following.

- Interact with 100+perinatal care professionals
- Promote new products, receive immediate feedback
- Creative methods to move traffic around your table
- Network with fellow exhibitors and gain insights
- Help produce high-quality educational programs

Exhibit Time.

- Wednesday, 9.22.2021: set up time from 3pm to 6pm, exhibit time at welcome reception from 6pm to 7:30pm
- Thursday, 9.23.2021: exhibit at breakfast from 7am to 8am, exhibit time at break from 10am to 10:30am, break down time from 11am to 12pm

Donate door prizes/silent auction item (\$50 value)

Exhibitor Level	Cost	Benefits
Diamond	\$2,500	<ul style="list-style-type: none"> • All Exhibitor & Gold Level benefits • Diamond badge recognition • Business Lunch Recognition and remarks (5 mins) • Ad in 1 Member Newsletter (subject to board approval)
Gold	\$1,000	<ul style="list-style-type: none"> • All Exhibitor benefits • Gold badge recognition • Product description (up to 150 words with links) on GPA website.
Exhibitor	\$750	<ul style="list-style-type: none"> • All Exhibitor Level benefits
Non Profit	\$500	<ul style="list-style-type: none"> • All Exhibitor Level benefits

Exhibitor Registration Form

General Information

Company/Organization Name: _____
(as you want it to appear in the program)

Office Contact Name: _____

Mailing Address: _____
(street, city, state, zip)

Office Tel: _____ Cell: _____

Email: _____ Website: _____

Onsite Representative Information

Onsite Representative Name: _____

Cell Representative: _____

Email Representative: _____

Exhibitor Level

Diamond: \$2,500

Exhibitor: \$750

Gold: \$1,000

Non Profit: \$500

Payment Information

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guidelines and information

1. Exhibit area is unsupervised by conference personnel. Therefore, it is the individual exhibitor's responsibility to secure equipment and supplies at all times. It is also the exhibitor's responsibility to remove any potentially dangerous materials from the exhibit space when said exhibitor is unavailable to supervise its use.
2. Exhibitors may display or sell only what is listed on the registration form. Raffle tickets may not be sold although GPA welcomes any donations to the silent auction.
3. If two companies/organizations share exhibit space, both must be registered and paid.
4. All promotional activities and equipment must be contained within the allotted booth space. Audiovisual or other devices may not interfere with other exhibitors. All goods, advertised items and services must be those provided during the exhibitor's regular course of business.
5. It is the company's responsibility to be certain their exhibit and accompanying equipment can be moved into the designated area and conforms to safety and fire regulations. Any and all services needed, over and above those provided, are the responsibility of the company.



6. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.
7. It is the company's sole responsibility to obtain business interruption and property loss/damage insurance to cover such losses by the company before, during and after the conference.
8. Exhibitors will comply with all stipulations, rules and regulations of the Conference Coordinators and city, state or federal regulations governing this exhibition.
9. Cancellation: Notice of cancellation in writing must be received by September 7, 2021. A refund of \$350 will be issued to those companies who cancel by September 6, 2021. This refund will be mailed after the close of the conference. No refunds will be issued for 'no-shows'.
10. Full payment must be received prior to the meeting. The undersigned hereby also acknowledges receipt of and agrees to abide by the cancellation policy and the Exhibitor Rules & Regulations set forth above.





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